

Closing Dates

ISSUE	NATIONAL AD CLOSE	REGIONAL AD CLOSE	ON SALE DATES
February '20	11/26/19	11/21/19	1/21/20
March	12/31/19	12/26/19	2/25/20
April	2/4/20	1/30/20	3/31/20
May	3/3/20	2/27/20	4/28/20
June	3/31/20	3/26/20	5/26/20
July/August	5/5/20	4/30/20	6/30/20
September	6/16/20	6/11/20	8/11/20
October	7/21/20	7/16/20	9/15/20
November	8/25/20	8/20/20	10/20/20
December/January '21	9/29/20	9/24/20	11/24/20
February '21	11/17/20	11/12/20	1/12/21

SPACE RESERVATIONS, COPY INSTRUCTIONS AND ANY AND ALL OTHER CORRESPONDENCE FROM AGENCIES BECOME BINDING ORDERS ON CLOSING DATE UNLESS PUBLICATION IS OTHERWISE NOTIFIED IN WRITING PRIOR TO CLOSE. INSERTION ORDERS FOR ALL COVER POSITIONS MUST BE RECEIVED BY THE CLOSING DATE OF THE PRIOR ISSUE.

ALL DATES ARE SUBJECT TO CHANGE

For more information contact your Woman's Day representative
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Woman's Day